

Sharing is Caring, but Boosting is Better.

What is Booster?

Booster is THE technology platform that empowers supporters to donate to “Boost” (i.e., conduct a social media ad-buy) a Facebook or Instagram post. Booster works by a supporter clicking on a link within a post to donate -- at which point Booster conducts a targeted ad-buy to reach many more people with that post or tweet.

It is harder and harder to reach supporters organically online, let alone wider audiences, without paying for an ad-buy. Booster gives supporters another way to help candidates and organizations raise more money, and win the messaging battle, while supplementing an organization’s digital media budget.

Activate Your Activists

Your supporters are looking for ways to help your campaign, cause or organization online. Booster now gives them the ability to promote your most relevant content online helping reach and influence hundreds to thousands of potential supporters through the power of paid media.

Engage Issue Activists

Reach, inspire and convert issue activists to Boost your content.

Rapid Response

Booster helps you get your most important messages out quickly to the most relevant audiences.

Our Role: Fundraising, Communications, Rapid Response, Social Media Marketing

Our Benefits: Awareness, Persuasion, Engagement, Donations, New Donors,

List Building and Event Awareness

Example Boost



Want More Information?

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